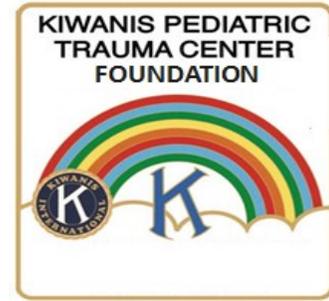


Kiwanis Pediatric Trauma Center Foundation Annual Gift Campaign 2017



Dear Fellow Kiwanians:

Each year we reach out to all our local Kiwanis Clubs to ask for continued financial assistance in order to support the Kiwanis Pediatric Trauma Center Foundation's mission in reducing pediatric trauma related death and injuries of our young children. Many of these children are saved and their disabilities reduced or eliminated because of the establishment of a fully staffed, optimally equipped pediatric trauma center, supported by trained out-patient care providers and safety programs. In addition, funds raised will support in-part the Safe Kids New York programs (run by Northwell Health) and their efforts in training our Circle K and Key Club members in childhood injury prevention and safety education. Their training will increase the number of elementary school students receiving education in motor vehicle/pedestrian safety, bicycle/wheeled sports safety, water safety, falls and fire/burn safety.

As reported, accidents remain the # 1 cause of injury and death in children ages newborn to 16 years. These injuries exact a tremendous toll, not only in lives lost, but also in years of financial and emotional suffering caused by lifelong disabilities that, with the proper training and education, ***NEED NOT HAPPEN.***

It's YOUR club's annual gift of \$250 that helps support the KPTC Safe Kids program and our world-class Level 1 trauma center at Cohen Children's Medical Center. The KPTC Foundation belongs to YOU and will be there for the children in your community should the need arise. As an acknowledgement of your gift, your club will receive a new KPTC banner patch to proudly display on your club's banner. Please send whatever you can.

Thank you so very much,

The KPTC Annual Gift Campaign Committee

Chair: Doris Mellina
Co Chairs: Susan Groenewoud
Michael Siniski



Please make your check out to KPTC, note ***'2017 Annual Campaign'*** on memo line.
& mail to: Joe Corace, President
16-66 Bell Blvd., Apt 742
Bayside, NY 11360

"All proceeds to benefit the Kiwanis Pediatric Trauma Center Foundation - an IRS designated 501c3 organization."

www.kiwanispediatrictraumacenter.org



Our children need your help.

'In every serious injury, there is a small window of time before a child suffers irreversible injury or dies.'

KPTC Foundation History:

In 1991, the New York District of Kiwanis International and its Foundation, agreed to form an alliance with the North Shore University Hospital in Manhasset, Long Island, to create the Kiwanis Pediatric Trauma Center – (KPTC), at the time, the only one of its kind in the region. In November of 2013, North Shore-LIJ Health System formally relocated acute in-patient pediatric services at North Shore University Hospital to Cohen Children's Medical Center. Cohen Children's Medical Center is dedicated exclusively to the care of children and is committed to providing the most sophisticated, state-of-the-art care in all clinical areas. Family centered care is the core of Cohen Children's Medical Center. It is also a Children's Miracle Network Hospital.

Medical discoveries, advancements and achievements over the years has earned this Center the recognition as one of the nation's preeminent children's hospitals. In 2015 CCMC was successfully verified by The American College of Surgeons as a level I pediatric trauma center.

Kiwanis, in conjunction with Northwell Health, has undertaken educational programs and created a family support network. Key Clubbers and Circle K members have been trained to teach safety workshops Kids curriculum in schools, churches, day care centers and public libraries. Most recently members of the KPTC Foundation board and KPTC Service Leadership Committee members (Key Club/Circle K) have undergone extensive training working with CCMC staff to bring the Distracted Driving Program to local community schools. The KPTC Foundation has purchased three distracted driving simulators for a 'hands on' teaching experience showing the dangers of texting while driving, cell phone use, and other distractions.



With your help, over the past 25 years, the Kiwanis Pediatric Trauma Center Foundation has donated more than \$1 million toward funding critical initiatives at Northwell Health, including Safe Kids Programs.

*YOUR support can save a young life.
Thank you.*

"Kiwanis is a global organization of volunteers dedicated to improving the world, one child and one community at a time. "

